How to improve internal communication and JPICH Participants involvement?

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What are Task Forces?

According to the Terms of Reference Annex 1 in the Vision Document:

“Task Forces (working on Research Areas for example Task Force Sustainable Management of Cultural Heritage; Task Force Natural and Man-Made Impact on Cultural Heritage; Task Force Social, Cultural, Political and Economic Value of Cultural Heritage; etc…) are composed of Executive Board members responsible for the different research areas, during the phase to implement the SRA and Action Programme (APr). Each Task Force will nominate a rapporteur and only the rapporteur will report to the Governing Board.”
2.3 Task Force (TF)

Each TF is composed of members of the Executive Board and is responsible for:
- Drafting APr in its research area.
- Proposing updates of both the SRA and Apr.
- Monitoring the implementation of the SRA and APr and reporting to the Executive Board on the progress achieved, highlighting immediately any deviation from the approved Apr.
Following the meeting on alignment organized by the GPC on 12th March 2014, each JPI has been described by the GPC Chair as a *mini-ERA (European Research Area) in their respective area of research*. This means that JPIs can no longer be viewed as simply a mechanism for funding bodies to structure research programming. Instead JPIs need to transform themselves, as in our case, into a *research area on cultural heritage*. 
Why now?

What we have achieved to date, by producing the *Vision Document*, by defining the Strategic Research Agenda and the activities of launching *Common Calls*, was appropriate to joint research programming.

Now the JPIs are being challenged to develop further, hence the need to set up a number of *Task Forces on specific areas of action as planned in the JPICH Vision Document*. 
To start the discussion some areas on which the Task Forces could work:

Alignment

Mobility

Infrastructure

Innovation and Economic Development

Communication
Alignment

A crucial element of Joint Programming is the alignment of National and European Strategies and Research Programmes with the Strategic Research Agenda of Joint Programming Initiatives. Member States are being challenged to move away from the idea that Joint Programming is simply about bringing together new funds to address specific research ideas in single joint calls.

The challenge is to realise how existing national programmes can be aligned in order to tackle major societal challenges and ultimately to engage in a full policy cycle together in order to arrive at real “joint programming”.
Mobility

Focusing on the *next generation* of European researchers, a *common space for young researchers can be created on the theme of Cultural Heritage by networking Research Institutions, Universities and Enterprises* in order to:

- cover the provision of training to enable researchers to *work across disciplines* and all forms of heritage, supporting researchers at different stages of their careers;
- identify *best practice* to increase the capacity and scope of cultural heritage research;
- develop *strong leaders* that inspire a new generation of cultural heritage researchers across Europe.
Infrastructure

Infrastructure is the foundation for fostering long-term in-kind contribution to cultural heritage research by: examining the infrastructure needed for each form of cultural heritage and where it crosses over, for example from the **tangible to the intangible and digital** in order to ensure continued preservation and access:

**DARIAH ERIC** - Digital Research Infrastructure for Arts and Humanities

**IPERION CH** - Integrated Project for the European Research Infrastructure ON Culture Heritage (follow-up of CHARISMA), which is preparing an ERIC
Innovation and Economic Development

Developing the concept of how cultural heritage research impacts on economic development, considered in its broad meaning which also includes social impact by:
- Identifying material and information flows, and appropriate indicators, which demonstrate the added value of cultural heritage research in economic development.
- Developing sustainable cultural heritage strategies as drivers of tourism growth
- Identifying tools and actions for improving the impact on societal change of cultural heritage (economical growth, knowledge based society, wellbeing....)
Communication

 Internal and external communication is the basic instrument for creating the visibility of the JPICH. This task force would aim at:

- Building a culture that enables researchers to share their findings not only with researchers in other disciplines, but also with international heritage stakeholders such as NGOs and users of cultural heritage, other industries and the wider public.
- Developing a range of methods and educational tools to engage the broader public.
- Sharing the results of cultural heritage research with a wide variety of audiences.
OPEN DISCUSSION ON:

1) Which Task Forces launch

2) To which Task Force EB Members would (i) join, (ii) lead or (iii) both

3) Roadmap
To start the discussion some areas on which the Task Forces could work:

Alignment

Mobility

Infrastructure

Innovation and Economic Development

Communication
The future of the JPICH

This process aims at transforming the JPICH into the European Research Area on Cultural Heritage
Which Task Force launch?

Alignment

Mobility

Infrastructure

Innovation and Economic Development

Communication
Which Join?

Alignment

Mobility

Infrastructure

Innovation and Economic Development

Communication
ROADMAP

Alignment

Mobility

Infrastructure

Innovation and Economic Development

Communication